



# Cowley County Fair Association

P.O. Box 346, Winfield, KS 67156

cowleyfair@gmail.com

620-741-7449

Dear Business Owner

The Cowley County Fair Association is offering your business the opportunity to partner with us to help promote the events at the fair, July 31<sup>st</sup> thru Aug 4<sup>th</sup>, 2025. The fair draws approximately 15,000 people. The Fair is a very cost-effective way to get your business name in front of attendees, who are primary residents of Cowley County. As a result of this interest in advertising, the Fair Association has adopted the following opportunities for the 2025 Fair.

Fair Board policy is that there will be no political advertising.

Each business will be asked to provide information and your logo no later than July 1<sup>st</sup>, 2025.

Each partner is asked to submit a 15-second advertisement, which will be read by our announcer throughout the event each night. Please make certain the ad is Only 15 seconds.

The Fair Association will add a list of our Partners to our website ([www.cowleycountyfair.com](http://www.cowleycountyfair.com)). A section in the Partnership form on the website will allow you to upload your logo.

Red Ribbon Partnership - \$350 - 3'x5' two color banner to be displayed in the arena and your name on our website.

Blue Ribbon Partnership - \$750 - 3'x5' two color banner to be displayed in the arena, 10 Grandstand passes and your name and logo on our website.

Purple Ribbon Partnership - \$1250 - 3'x5' two color banner to be displayed in the arena, 20 Grandstand passes, small business logo on the Fair poster and your name and logo on our website.

Reserve Champion Partnership - \$1500 - 3'x5' two color banner to be displayed in the arena, 25 Grandstand passes, small business logo on the Fair poster and your name and logo on our website.

Grand Champion Partnership - \$3000 - 3'x5' two color banner to be displayed in the arena, 30 Grandstand passes, large business logo on the Fair poster and your name and logo on the website.

Event Sponsor \$2500 (first come, first served) naming rights along with 30 single event tickets for the event.

Partners are invited to the pre-fair information dinner on Wednesday July 30<sup>th</sup>, 2025.

To accept this offer for the 2025 Fair, please complete the form enclosed and enclose form and payment by check and mail to Cowley County Fair, % Greg Dixon, 5887 US Hwy 77 Rock, Kansas 67131. The form is available on our website ([www.cowleycountyfair.com](http://www.cowleycountyfair.com)) and can be paid online. If you have questions call Greg Dixon at 620 222-1661.

The signed Partnership form, payment and advertisement must be received by July 1<sup>st</sup>, 2025. We hope that you'll consider this opportunity to advertise and be a Partner at the Cowley County Fair, July 31<sup>st</sup> thru Aug 4<sup>th</sup>, 2025. We would appreciate it if you would tag the Cowley County Fair with your advertising.